



The Commission thanked Ms. Duggan and Ms. Sues for their wonderful work over the years and the tremendous contribution to the community.

#### 4.2 Presentation of Measure A Projects in Larkspur's Parks

Public Works Analyst Schoch presented the staff report and gave a PowerPoint presentation. She stated Measure "A", implemented in 2013, provides local jurisdictions with annual funding for parks and open space related projects. The City of Larkspur initially received \$70,000 and now receives about \$90,000 per year. She discussed past projects including: 1) Preparation of Mini-Parks Action Plan; 2) Replacement of Dolliver Park Play Structure; 3) Renovation of Heatherwood Park; 4) Piper Park Playground Improvements; 5) Resurfacing and Fence Replacement of Piper Park Tennis Courts and Installation of Pickleball Lines. Current projects include replacing the sand in Volleyball Court #2 and the Park Entrance Sign Improvement Project. This project is in the production phase and she displayed a schematic of what the signs will look like. Signs will be picked up on December 6<sup>th</sup> and the first one will be installed at Neighborhood Park. Projects in the planning stages include Niven Park and the picnic area at Piper Park. The Niven Park Project will include improving accessibility to the park amenities, adding new amenities, adding safety features to the playground including perimeter fencing, code upgrades to the play structure, and refreshing of the landscaping. Concrete tables will replace the wooden tables, the benches will be refreshed, and a drinking fountain will be added (with a dog bowl at the bottom). Staff will hold several community outreach meetings in the park and at the shopping center to get feedback from the neighbors. She displayed an example of story boards that would be used at the community meetings. Another project staff is working on is increasing the shade in the Piper Park Picnic area. Staff has been working with a landscape architect and would present the design options to the Commission. Staff is thinking about installing a low level, permanent stage or platform for Music in the Park and other events. Future projects include: 1) Phase II of Heatherwood Park; 2) Hamilton Park Improvements including the perimeter path and a landscape refresh; 3) Greenbrae School Park including playground upgrades and accessibility improvements.

Chair Koeppel stated it was helpful for the Commission to see what is going to happen in the future and this is a great starting point. He looks forward to reviewing the individual projects.

Commissioner Friedel thanked staff for the great work!

#### 4.3 Twin Cities' Girls Softball Request to Seasonally Place Sponsor's Signage at Piper Park

Recreation Director Whitley presented the staff report. He described the sign and noted the organization was hoping to obtain more sponsorship funds. The sign would be used during the softball season (mid-March through mid-June).

Chair Koeppel opened the meeting to public comments.

Ms. Angela Meyers, TCGS Boardmember, stated the organization is seeking to elevate participation in girls' softball in Larkspur and in the County in general.

Commissioner Blauvelt asked how the sponsorship money was used. Ms. Meyers stated it is used to buy uniforms, new equipment, rental of indoor facilities, clinics for the players, etc.

Commissioner Friedel asked about the location of the proposed signage. Recreation Director Whitley stated it would be on the cyclone fence on the first base side and the third base side of Field #1. Commissioner Friedel asked if anyone else uses Field #1. Recreation Director Whitley stated Twin Cities Little League uses the field and an adult league also uses it on weekends.

Commissioner Friedel asked Ms. Meyers about other fundraising activities. Ms. Meyers stated they are not able to run a "snack shack" which would generate a lot of revenue. They rely on companies paying for advertising placed on uniforms. The Website has a Facebook page and they are looking at other social media endeavors to generate more money. Commissioner Friedel asked if other entities use Piper Park for advertising. She felt this was an equity issue. Commissioner Blauvelt agreed.

Commissioner Harrison asked Recreation Director Whitley if he was recommending approval of the proposal. Recreation Director Whitley stated "yes". Commissioner Harrison asked if he considered that there might be other requests. Recreation Director Whitley stated he was not sure. Commissioner Harrison noted the signage would not be up all year but only during softball season.

Commissioner Friedel stated she was not opposed to the idea but thought there should be an approval process with criteria, standards, etc. Commissioner Blauvelt agreed.

Commissioner Blauvelt asked if there was another way they could help the organization raise awareness, funds, etc. There are a number of ways to reach people including advertising in the Recreation Brochure. This is a "slippery slope" and she does not want to move forward tonight.

Commissioner Sunshine asked if they could do this as a pilot program and assess it at a later date. Commissioner Friedel stated she likes this idea if they set some criteria and parameters.

Commissioner Harrison asked if they could post the signs during games as opposed to having them up all during the season. They could use portable signs. Ms. Meyers stated they do have advertising banners that are used by each team that are taken down after the game. She asked if the batting cage would be a better alternative to posting the sponsorship signs. Commissioner Blauvelt stated this presents the same issues.

Chair Koepfel asked staff if he envisioned other organizations asking for similar signage. Recreation Director Whitley stated there were several entities that might want equal time and signage. Chair Koepfel asked if there would be enough room for several entities. Recreation Director Whitley stated there is plenty of fencing. Chair Koepfel asked if there would be a structure built into the ground. Recreation Director Whitley stated "no". Chair Koepfel asked if staff wanted to think more about this and work with TCGS on a way to move forward. Recreation Director Whitley stated this was up to the Commission.

Chair Koepfel stated he did not want to "close the door" on this idea. He understood that several of the Commissioners had concerns.

M/s Friedel/Blauvelt, to deny the proposed Twin Cities Girls Softball seasonal signage sponsorship plan at Piper Park.

Ayes: Blauvelt, Friedel, Sunshine, Chair Koepfel

Noes: Harrison

Chair Koepfel stated he would like staff to come up with some strategies and alternatives to present to the Commission next month.

#### 5. Director's Oral Report

Recreation Director Whitley reported Mr. Dave Wilkinson is serving as the Interim Recreation Director in Corte Madera. Staff continues to work cooperatively with the Corte Madera Recreation Department. Staff is putting together the job description for the Super Cool Summer School Director position. Staff will continue to work with Ms. Erin Duggan on RecInc. classes and programs for Developmentally Disabled Adults. One of the special events put on by RecInc. is the Third Friday Night Dance. December's Dance is tremendously popular and he invited the Commission to join in on the crazy fun!

Recreation Supervisor Stone reported he is hard at work on the Winter Recreation Brochure. Fall programs will be wrapping up in the next couple of weeks- staff will then begin working on summer programs!

Commissioner Sunshine asked if the Commission could receive a copy of the job description for the Super Cool Summer School Director. Recreation Supervisor Stone stated "yes, after it is approved by the Council".

#### 6. Commissioner's Reports

Commissioner Friedel gave an update on the LLCC, fundraising efforts, possible partnerships, and County involvement. The City will be sending out a Request for Proposal (RFP) for architectural renderings. A Request for Quote (RFQ) will also be sent to developers. Chair Koepfel asked if there was a committee that would review proposals. Commissioner Friedel stated there is a Task Force that includes the City Manager and two Councilmembers. Mr. Joe Jennings, Chair of the LLCC, has done tremendous work on the project.

#### 7. Adjourn Meeting

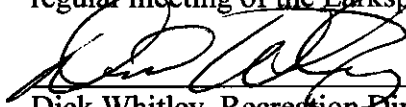
The meeting was adjourned at 7:50 p.m.

Respectfully submitted,

Toni DeFrancis

Recording Secretary

I HEREBY CERTIFY that the foregoing minutes were duly and regularly adopted at a regular meeting of the Larkspur Parks and Recreation Commission.

  
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Dick Whitley, Recreation Director